

The Original
EZ Grip™
Mud Flap Hanger

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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EZ Grip Debuts Tractor Model Hanger

WHITE RIVER, S.D. – EZ Grip, Inc., proudly announces a new addition to their product line for commercial trucks – the **Tractor Model EZ Grip™ Mud Flap Hanger**. The Tractor Model complements the highly successful EZ Grip™ Trailer Model introduced two years ago.

William Adrian, Inventor of *The Original* EZ Grip Mud Flap Hanger, explains, “When the equipment is in a position where a mud flap may ‘tear off,’ it will merely snap out of the hanger instead of tearing.” Drivers can replace the flaps and get right back on the road. “This saves time and expense for the driver as well as the company,” Adrian says. “EZ Grip™ is an accessory that makes economic sense.”

Since they own their rigs, but frequently have leased trailers, Adrian anticipates independent owner/operators to be a big customer of the Tractor Model “One in three customer inquiries were asking us ‘when will you make a hanger for trucks?’ So, we decided to help them out,” grinned Adrian. The Tractor Model holds the same quality of workmanship demanded by owner/operators as the original Trailer Model.

Though popular with drivers, Adrian says, “Fleets should also consider installing the EZ Grip™ Trailer Model to save time and money.” Mauro Lenci, Superintendent of Fleet Maintenance, City of Kenosha, Wis., has been very pleased with EZ Grip’s performance. “We had a chronic problem of torn mud flaps. Once the EZ Grip Mud Flap Hanger was installed, we don’t see the truck anymore!”

EZ Grip Mud Flap Hangers fit standard tractor or trailer mounting holes and bolt onto the equipment as a permanent hanger to hold any standard mud flap. “Operators who have purchased custom-printed flaps should consider EZ Grip™,” says Adrian, “Because flaps can be reused and operators can protect their investment in personalized flaps.”

“No more torn mud flaps!”

EZ Grip has also been popular with municipalities nationwide, from Orange County, Calif., to the Great Lakes to the East Coast. "I have a large seasonal crew that hauls gravel. With EZ Grip™, the flaps are reusable and operators can put the flaps back on out in the field," says John Prijic, Superintendent of Streets, City of Kenosha, Wis.

The Tractor and Trailer Model Hangers are built for heavy-duty use and the springs are plated. Prijic says, "Because of the salt and severe usage, we expect a truck in our fleet of 45 dump trucks to last 20 years. We chose the EZ Grip Trailer Model because of its stainless steel construction and its performance under the harshest conditions. We wanted a product that would last, too."

Michael (Mick) Torak, Owner, N.A.T. Transportation, Inc., Bradnor, Ohio, echoes the municipality comments with his experiences, "It is the simplest, most maintenance-free method of dealing with replacing mud flaps. The EZ Grip™ Mud Flap Hanger does exactly what the company says it does. There are other 'tricks' for dealing with flaps out there, but EZ Grip™ is the best. It has totally eliminated our in-shop costs of replacing flaps. In addition, EZ Grip™ eliminates any risk of getting a motor vehicle citation. I have already special-ordered the hangers to be installed on my new equipment."

Mark Nelson, Owner/Operator from Philip, S.D., recommends EZ Grip, "I have been using the EZ Grip on my flatbed for over two years now. In that time I haven't had to replace a mud flap due to torn flaps. I'd recommend the EZ Grip to anyone who repeatedly backs over curbs or other obstacles (rock piles, loading docks, etc.). The savings in time and frustration are worth the cost of the unit, not to mention the ability to avoid fines from the DOT by being able to replace mud flaps on the spot."

EZ Grip™ is manufactured in the United States and is available in stainless steel, black powder-painted or aluminum. Since its patent in May 2000, EZ Grip™ Mud Flap Hangers have sold across North America and internationally. Adrian says, "We are a newly-formed family company out of South Dakota and invite truckers and company service departments to contact us at (605) 259-3056 or visit: <http://www.ezgrip.com> for more information."

Adrian says, "Thanks to EZ Grip, truckers can save time and money. And, after years of skinned knuckles, we are happy to shout "No More Torn Mud Flaps!"

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NOTE TO EDITOR:

- **Photographic prints are available upon request. Contact Colette Kessler by email: info@ezgrip.com or phone: (605) 224-1820.**
- **Digital photos can be downloaded from the Media Resources page on our web site at <http://www.ezgrip.com/MEDIA.htm>.**