

The Original

EZ Grip™

Mud Flap Hanger

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PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Colette Kessler, Communications Director

EZ Grip Fixes Off-Road Mud Flap Problem - 1

WHITE RIVER, S.D. – EZ Grip, Inc., proudly announces a solution to the problem of torn mud flaps– *The Original EZ Grip™ Mud Flap Hanger*. Introduced two years ago, the highly successful EZ Grip™ has proven effective in the commercial trucking industry.

William Adrian, Inventor, explains, “When the vehicle is in a position where a mud flap may ‘tear off,’ it will merely pull out of the hanger instead of tearing.” Drivers can remove or replace the flaps right there. Adrian says. “EZ Grip™ is an accessory that makes economic sense.”

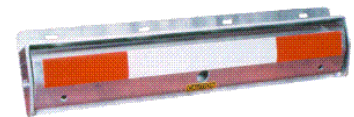
“Now, off road enthusiasts can enjoy permanently solving the problem of mud flaps,” says Adrian. “EZ Grip™ keeps off road vehicles in line with highway rules, then, when you are ready to ‘play,’ simply use the lever to open the jaws of the hanger dropping the flap out,” explains Adrian. “When you’re ready to go home, in seconds you can put the mud flaps back in the jaws of EZ Grip™!”

EZ Grip™ is manufactured in Nebraska and available in stainless steel, black powder-painted or aluminum. EZ Grip Mud Flap Hangers trailer model hangers are 24 inches wide and fit standard commercial truck or trailer mounting holes. The hanger bolts onto a flat surface to permanently hold any standard mud flap.

“Operators who have purchased custom-printed flaps should consider EZ Grip™,” says Adrian, “Because flaps can be reused and drivers can protect their investment in personalized flaps.”



Changing flaps is easy. Anyone can do it!



EZ Grip™ is sold in sets of two hangers and our exclusive lever.

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“No more torn mud flaps!”

EZ Grip Permanently Fixes Mud Flap Problem - 2

EZ Grip™ Hangers are built for heavy-duty use and the springs are plated. Because of their construction, EZ Grip has been popular with municipalities nationwide, from Orange County, Calif., to the Great Lakes to the East Coast. John Prijic, Superintendent of Streets, City of Kenosha, Wis. says, “Because of the salt and severe usage, we expect a truck in our fleet of 45 dump trucks to last 20 years. We chose the EZ Grip Trailer Model because of its stainless steel construction and its performance under the harshest conditions. We wanted a product that would last, too.”

Mark Nelson, Owner/Operator from Philip, S.D., recommends EZ Grip, “I have been using the EZ Grip on my flatbed for over two years now. In that time I haven’t had to replace a mud flap due to torn flaps. I’d recommend the EZ Grip to anyone who repeatedly backs over curbs or other obstacles (rock piles, loading docks, etc.). The savings in time and frustration are worth the cost of the unit, not to mention the ability to avoid fines from the DOT by being able to replace mud flaps on the spot.”

Since its patent in May 2000, EZ Grip™ Mud Flap Hangers have sold across North America and internationally. Adrian says, “We are a newly-formed family company out of South Dakota and invite truckers and company service departments to contact us at (605) 259-3056 or visit: <http://www.ezgrip.com> for more information.”

Adrian says, “Thanks to EZ Grip, truckers can save time and money. And, after years of skinned knuckles from changing flaps, we are happy to shout “No More Torn Mud Flaps!”

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NOTE TO EDITOR:

- **Photographic prints are available upon request. Contact Colette Kessler by email: info@ezgrip.com or phone: (605) 224-1820.**
- **Digital photos can be downloaded from the Media Resources page on our web site at <http://www.ezgrip.com/MEDIA.htm>.**