

PRESS RELEASE

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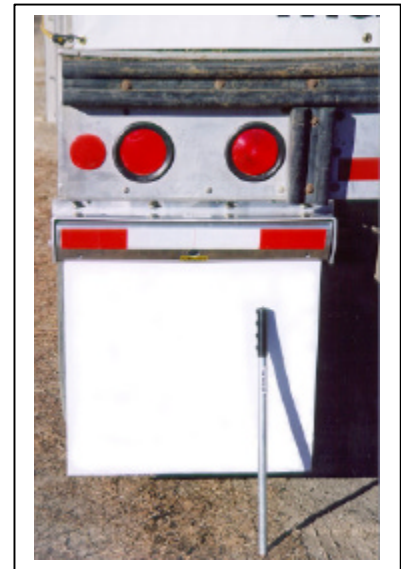
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“No More Torn-off Mud Flaps!” **SD Rancher Awarded Trucking Patent**

WHITE RIVER, S.D. – Bill Adrian knew there had to be a better way when it came to replacing torn mud flaps. So, in 1996, Adrian put the prototype for *The Original EZ Grip™ Mud Flap Hanger* on the highways and in May 2000, Adrian was awarded a United States Patent for his invention. Adrian has taken special effort to prove the convenience and reliability of the hanger through extensive over-the-road testing with severe usage and seasonal conditions.

The **EZ Grip™ Mud Flap Hanger** *really works!* When the equipment is in a position where a mud flap may “tear off,” it will merely snap out of the hanger instead of tearing. Drivers can replace the flaps and be back on the road in seconds. Thus, saving time and expense for the driver as well as the company.

In addition to his cattle ranching business in South Dakota, 40-year veteran driver Bill Adrian has driven truck over three million miles across the United States. "We have tested the hangers on trucks and trailers since its start of the idea four years ago with top performance," says Bill. "The hangers have been tested on cattle, grain and flat bed trailers with coast-to-coast all-season travel for four years and they are still in great shape," says Kenny Adrian, Kimball, NE, Independent Owner and Operator.



Mark Nelson, Owner/Operator from Philip, SD, recommends EZ Grip, "I have been using the EZ Grip on my flatbed for over a year now. In that time I haven't had to replace a mud flap due to torn flaps. I'd recommend the EZ Grip to anyone who repeatedly backs over curbs or other obstacles (rock piles, loading docks, etc.). The savings in time and frustration are worth the cost of the unit, not to mention the ability to avoid fines from the DOT by being able to replace mud flaps on the spot."

The hangers are built for heavy-duty use and the springs are plated. EZ Grip Mud Flap Hangers fit standard tractor or trailer mounting holes and mounts onto the equipment as a permanent hanger to hold any standard mud flap. "Operators who have purchased custom-printed flaps should consider **EZ Grip™**," says Adrian, "Because flaps can be reused and operators can protect their investment in personalized flaps."

EZ Grip is manufactured in the United States at Atkinson, Nebraska, and is equipped with 3M retro-reflective tape for added visibility. Adrian says, "We are a newly-formed family company out of South Dakota and invite truckers and company service departments to contact us at (605) 259-3056 or visit our web site: <http://www.ezgrip.com> to see a video demo on how EZ Grip can help owners/operators save time and money. Our web site also has photos of nighttime visibility and over-the-road durability tests. Adrian says, "Thanks to EZ Grip, our drivers will save time and money and most of all we are happy to announce 'No More Torn off Mud Flaps!'"

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